**Australian fashion boss designs Taylor Swift Parrot Tee for US megastar**

**Aussie Swifties fly onboard to save world’s fastest parrot**

There’s more than one type of Swifty vying for the attention of mega songbird Taylor Swift.

Aussies have been asking Taylor to champion her namesake, the critically endangered Swift parrot. The Swifty is the fastest parrot in the world, and only found in south-eastern Australia.

Now Australian fashion boss Prue Acton OBE, has teamed up with world renowned environmental photographer Rob Blakers to create an organic Tee for Taylor featuring the extraordinarily beautiful Swift parrot.

After breaking into the New York fashion scene, Prue became one the most highly sought after Australian designers of the 70s and 80s.

“It would be incredible for Taylor to wear my latest design, the **Taylor Swift Parrot Tee**,” Prue said.

“It will look amazing on Taylor, and with the Swift parrot image will raise awareness of this important campaign.

“I’m asking Taylor to wear it out and about. I love the concept #taylorswift4swiftparrot, and I know there are many Aussie Swifties out there who are passionate about both Taylor and the Swift parrot.”

Leonardo DiCaprio recently endorsed Bob Brown‘s campaign [**saveswifties.org**](http://www.saveswifties.org/), and Australian Senator and former Wallaby David Pocock is also backing the Swifty.

It is estimated there are only 750 Swift parrots left in the wild, but conservationists are working hard to stop the logging of their remaining habitat in Tasmania and New South Wales.

Without urgent help, Australia’s critically endangered Swift parrot will be extinct in ten years.

For more information and interviews call

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