

SYMPOSIUM 2014

‘Being an Effective Voice for the Environment’

Followed by presentation of the ACT Region Environment Awards

Saturday 29 March 2014, 9:00 AM – 4:30 PM

Time	Session/s
9.00	<u>REGISTRATION</u> Tea/Coffee on arrival
9.30 – 9.40	<u>WELCOME</u> <ul style="list-style-type: none"> Welcome to Country/Welcome to Conference – President, Conservation Council ACT Region
9.40–11.00	<u>PLENARY</u> 9:40am – 9:55am - Lish Fejer, winner of Green Lifestyle Awards 2014 best eco-blog, Carbon Cops (ABC) TV Presenter, 666 ABC, science communicator – Theme: Communicating ‘Green’ Online 9:55am – 10:10am – Tim Hollo, former Director Communications Australian Greens, Director Green Music, Greenpeace Board member, writer The Guardian – Theme: Where the environment movement has gone wrong/Values-based Campaigning 10:10am – 10:25am – Theme: Community Organising (speaker TBC) 10:25am – 11:00am Facilitated Q&A
11:00–11:20	<u>MORNING TEA</u>
11.20 – 12:25	<u>CASE STUDIES IN CREATIVE COMMUNICATION</u> 11:20am – 11:30am Josh Creaser, 350.org & the Maules Creek Campaign – Activism as a Communication Tool 11:30am – 11:40am Dr Andrew Pike, Managing Director, Ronin Films – Film & Distribution 11:40am – 11:50am Phoebe Howe, ACT Election: Canberra Loves 40% 11:50am – 12pm Wildlife & Botanical Artists, Art & Conservation (TBC) 12:00pm – 12:30pm Facilitated Q and A
12:30 – 1:15pm	<u>LUNCH & MEMBER GROUP STALLS</u>
1:15 – 2:15pm	Skill & Info Share Workshops

	WORKSHOP 1 Theme: Science Communication <ul style="list-style-type: none"> • Dr Merryn McKinnon & Dr Will Grant, ANU Australian National Centre for the Public Awareness of Science 	WORKSHOP 2 Theme: Persuasive Conversations <ul style="list-style-type: none"> • Isaac Anstill - Co-Director FossilFree Australia, Bob Brown Foundation Young Environmentalist of the Year 2013 	WORKSHOP 3 Theme: Getting a Journalists Attention <ul style="list-style-type: none"> • Larissa Nicholson, The Canberra Times
2:15pm - 2:40pm	AFTERNOON TEA		
2:40pm - 3:40pm	WORKSHOP 4 Theme: Social Media 101 <ul style="list-style-type: none"> • Lubna Alam (TBC), Lecturer, Information Systems (Social Media; Facebook; Twitter; Gov 2.0; Crowdsourcing), University of Canberra 	WORKSHOP 5 Theme: Engaging with Politicians 101 - Lobbying & Advocacy <ul style="list-style-type: none"> • Gary Humphries, former Canberra Senator 	WORKSHOP 6 Theme: Communicating for Influence - Sustainable Behaviour Change <ul style="list-style-type: none"> • Dr Garry Buttriss, Research School of Management, ANU
3:40pm - 3:55pm	<u>Break</u>		
3:55 pm - 4:25pm	<u>ACT REGION ENVIRONMENT AWARDS presented</u> Presentation of the: - Environment Group Award - Individual Award - Young Environmentalist Award		
4:25pm - 4:30 pm	<u>Closing address - President, Conservation Council ACT Region</u>		
6pm	<u>Earth Hour's Great Barrier Reef documentary</u> <u>(optional attendance - screened at Parliament House)</u>		
7:30 pm	<u>Earth Hour Parliament House candlelight vigil for the Reef</u> <u>(optional attendance, car pool up to Parliament where 3,500 candles will spell out 'Lights Out for the Reef')</u>		